

Go?

Travel & Creative Social Media Brand

Visual Identity by Michele Sandonà



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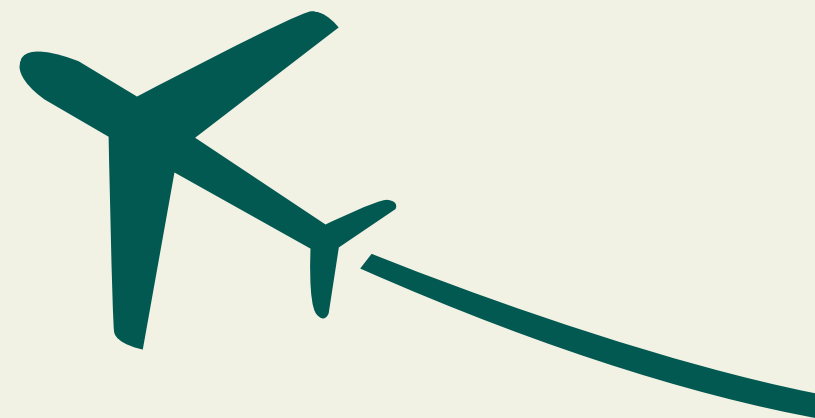
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Description

GOA is a travel-focused social page with a **clean, minimal** visual identity. It blends warm tones, **bold typography**, and curated visuals to inspire young travelers seeking authentic, offbeat experiences. The tone is **fresh** and **informal**, designed to spark **curiosity**.





Color Palette

#025951

#26150F

#6FBFB7

#F2F2E4

An earthy, travel-inspired palette: **deep green** and **rich brown** evoke stability and authenticity, **soft beige** adds visual harmony, and **aqua** provides a refreshing, vibrant accent.

Logos



Typography



Lorem Ipsum

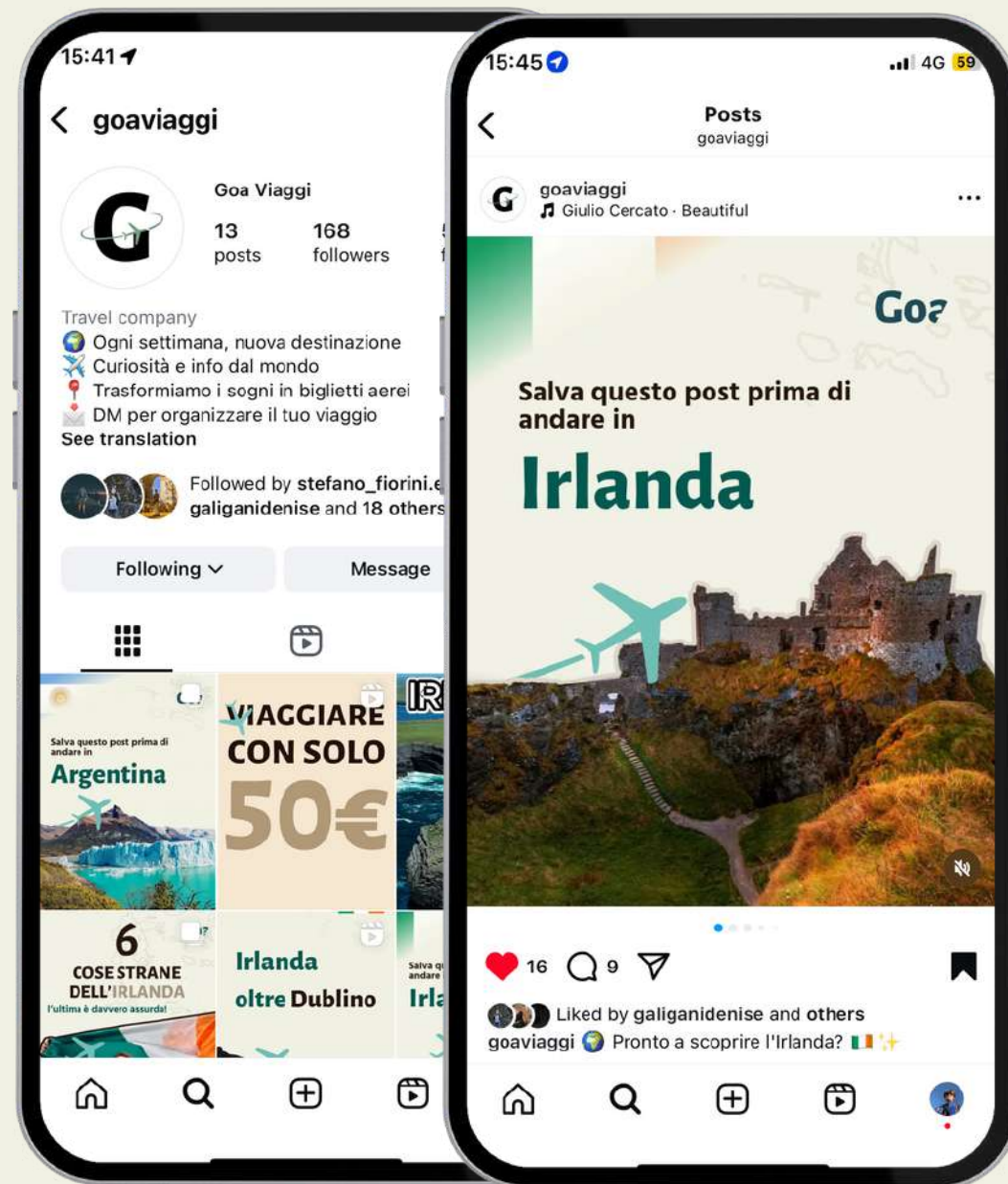
Lorem Ipsum

Lorem Ipsum

Alegreya Sans Black brings boldness and personality to titles, while **Hind Madurai** ensures clarity and readability in body text. The pairing creates a dynamic, approachable, and professional tone.



Social Media



GOA's social presence is built around **visual storytelling** and **travel inspiration**. Through clean design, engaging captions, and a consistent aesthetic, each post aims to evoke curiosity, connection, and the desire to **explore**.

**Let's build your
brand Together**

Go?

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